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Reg. No.

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VI Semester B.B.A. Degree Examination, August/September - 2023

BUSINESS ADMINISTRATION

Organizational Development and Change Management
(CBCS Scheme Freshers and Repeaters 2019-20)

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

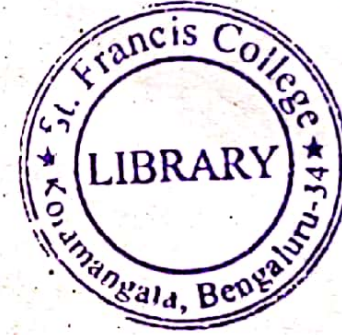
Answer in english only.

SECTION - A

Answer any **Five** questions. Each question carries **2** marks.

(5×2=10)

1. a. Give the meaning of diagnosing.
- b. List a few key competencies of an OD practioner.
- c. What is the meaning of unobtrusive.
- d. Mention any two limitations of survey feedback.
- e. Give the meaning of power.
- f. Describe Rational strategies.
- g. What is HRM intervention.



SECTION - B

Answer any **Three** questions. Each question carries **5** marks.

(3×5=15)

2. Discuss the methods of collecting diagnostic data.
3. Briefly explain the importance of change management.
4. What are the possible effects of feedback?
5. How to define effective interventions? Explain.

[P.T.O.]



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35630

SECTION - C

Answer any **Three** questions. Each question carries **15** marks.

(3×15=45)

6. Elaborate the comprehensive model for diagnosing organisational systems.
 7. Discuss in detail the kurt Lewin's change model.
 8. What are the tactics of downsizing. Explain any two of them.
 9. Explain advantages and disadvantages of total quality management.
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